

## **December 18, 2020**

## For Immediate Release

Eugene R. VanArsdale
Director of Marketing Communications
Keeler USA
3222 Phoenixville Pike, Bldg. 50
Malvern, PA 19355
800.523.5620 | 610.353.4350

## Keeler Global Portal keelerglobal.com

Malvern, Pennsylvania (December 18, 2020), Keeler a world leader in ophthalmic diagnostic, digital, surgical, and clinical products is proud to announce the launch of our Global Portal at <a href="Meelerglobal.com">keelerglobal.com</a>. The site will allow physicians, technology groups, the ophthalmic industry, and future partners to engage with Keeler on OEM manufacturing services, strategic partnerships, and product ideas to bring to market.

Keeler's OEM manufacturing service supports world renowned ophthalmic instrument brands around the world in high-quality optical instruments, innovative technology and component solutions.

Keeler's Strategic Partnerships enable companies to expand or develop their market presence through our global sales channels. Keeler's Product Idea portal allows inventors, physicians, and industry to engage with our world class engineers and talented UK based R&D team to bring an idea or product from beta-testing to market through our global sales channels.

End.